

# TiNDLE™

## EVERYTHING YOU NEED TO KNOW

**TiNDLE IS A MIND-BLOWING EXPERIENCE MADE FROM PLANTS THAT'S RIDICULOUSLY GOOD. THE FOLLOWING FAQS WILL HELP YOU ANSWER ANY QUESTIONS YOU OR YOUR CUSTOMERS MAY HAVE.**

### WHAT IS TiNDLE?

TiNDLE is chicken made from plants that smells and tastes unbelievably like chicken.

### GIVE ME REASONS WHY I SHOULD TRY TiNDLE?

It's delicious.

It tastes just like chicken.

It's made for people who love meat.

### WHY DOES IT TASTE SO MUCH LIKE CHICKEN?

TiNDLE is made with Lipi™: a unique blend of all-natural plant-based fats & flavor that recreates the taste and aroma of chicken.

### WHAT'S IN IT?

TiNDLE is made with mainly water, soy, coconut oil and the magic ingredient – Lipi™.

### IS IT NUTRITIOUS?

Every 100g of TiNDLE contains 16.9g of protein. What's more, it does not contain GMO ingredients.

### IS IT VEGAN?

Even though it's made with meat-lovers in mind, anyone and everyone can enjoy TiNDLE.

Note: the team should check with the kitchen to see if the whole dish is vegan – that it does not include any other animal products such as butter or cheese.

Servings Per Package: Approx. 80  
Serving Size: 50g (1 Patty)

### NUTRITION INFORMATION\*

	Per Serving	Per 100g
<b>Energy</b>	60kcal 252kJ	120kcal 504kJ
<b>Protein</b>	8.5g	16.9g
<b>Total Fat</b>	2.5g	5.0g
<b>Carbohydrates</b>	4.7g	9.3g

### IS IT HALAL?

TiNDLE is produced in a Halal certified\* factory.

\*By Halal Feed and Food Inspection Authority.

### DOES IT CONTAIN ANY ALLERGENS?

TiNDLE is plant-based, nut free and contains no milk ingredients. But it does contain soy and gluten.

### WHAT IS METHYLCELLULOSE?

Methylcellulose is a culinary binder derived from cellulose, found in plants. Think of it as a plant-based egg white!

### INGREDIENT LIST\*

Water, Texturized Protein (Soy, Wheat Gluten, Wheat Starch), Lipi™ (Sunflower Oil, Natural Flavoring), Coconut Oil, Thickener: Methylcellulose, Oat Fiber

\*Data might be slightly different based on country requirement.

THINGS TO SAY	THINGS TO AVOID
TiNDLE is chicken made from plants.	Avoid referring to TiNDLE as fake, faux or mock chicken meat.
TiNDLE is a plant-based option.	Avoid referring to it as a vegan or vegetarian option.
TiNDLE contains no GMO ingredients.	Avoid referring to it as 'all natural'.